Key Scenarios



Laura Loses Her Bike

Laura received her CityBike as a present last year, and she's been using it to get around ever since.

Right after Laura received her CityBike, she downloaded the app to get the most out of it.

At first she used the navigation features, but now that she knows the city by bike, she rarely actively uses the app.

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- > Account
- > Navigation



One night, Laura takes her bike to meet some friends for drinks. She's unfamiliar with the bar but knows the general location, so she doesn't use navigation.

- > On-bike E Ink display with backlight
- Current bike location



Laura Loses Her Bike



Laura walks away from her bike, forgetting that she's turned off autolocking.

Automatic locking and unlocking

Key Scenarios



Laura Loses Her Bike

After the last call, Laura leaves the bar and searches for her bike. She tries to ring the bell using the CityBike's widget, but hears nothing.



> Bell



Laura uses the app to locate her bike and sees that it's nowhere near the bar.

She marks her bike as stolen so that it will lock the next time the thief stops. Hopefully they'll leave her bike behind as soon as they realize they can't ride it.

- > Current bike location
- Remote locking

Tim Goes Sightseeing

Tim regularly visits his daughter Julia in Copenhagen. This trip, he borrows her CityBike to get around, relying on the navigation to not get lost in unfamiliar surroundings.

When Tim arrives, Julia encourages him to download the app and create an account so that he can use her CityBike's navigation features.

- Account >
- Navigation >





After Julia authorizes him to use her bike, Tim explores the CityBike's app to see what he can do with it.

- Multiple users per CityBike
- > FAQs

Tim Goes Sightseeing

The next morning while Julia is at work, Tim decides to do some sightseeing. He enters the museum as his destination and selects the scenic route.

Navigation

Key Scenarios



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Tim Goes Sightseeing

Tim follows the instructions on the bike's screen and makes it to the museum without any drama.

Tim parks his bike outside the museum. He hears it automatically lock as he walks away.

- > On-bike E Ink display with backlight
- Navigation
- Automatic locking and unlocking





After all of his sightseeing, Tim returns to Julia's house. His phone runs out of battery as he arrives, so he uses the key to lock her bike.

Manual locking and unlocking

Mo Optimizes His Route



Mo reviews past rides. He's surprised to find that a route he doesn't usually take is shorter than his usual route.

Historical statistics

Mo recently moved to Amsterdam. Before buying a bike, he did a lot of research to make sure he got the right one.

Mo rides his bike to work every morning. Before heading out, he launches the CityBike's app and checks the weather to make sure he won't get rained on.

> Weather integration



Mo Optimizes His Route

Mo's bike unlocks as he approaches it. He hops on and sets off on his commute. He knows the city by heart, so he doesn't use navigation.

- Automatic locking and unlocking
- Current location





Aside from a few incidents with tourists in the bike path, Mo's commute goes smoothly.

> Bell

Mo Optimizes His Route



When he has more time, Mo reviews the data from his morning ride. In addition to being slightly shorter, his new route was also faster than normal. He decides that he'll use this way to get to work from now on.

- Current statistics
- Historical statistics

When he arrives at work, Mo glances at his bike's display to see the distance of his new commute. It was nearly half a kilometer shorter than usual.

- > On-bike E Ink display with backlight
- > Current ride statistics

