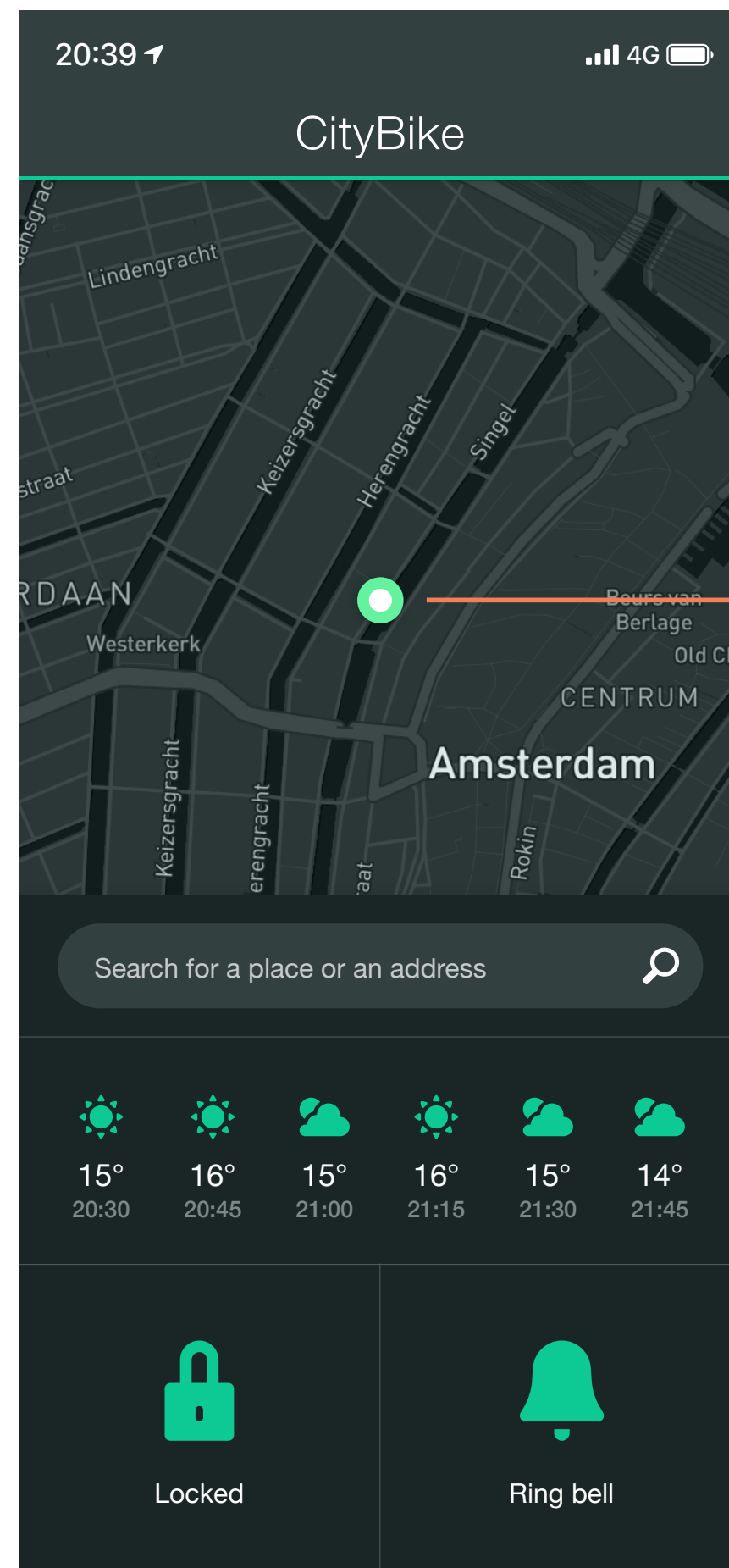# Routing

**Objective:** Input the destination and select a route



● Users weren't sure if the green dot was them or the bike.
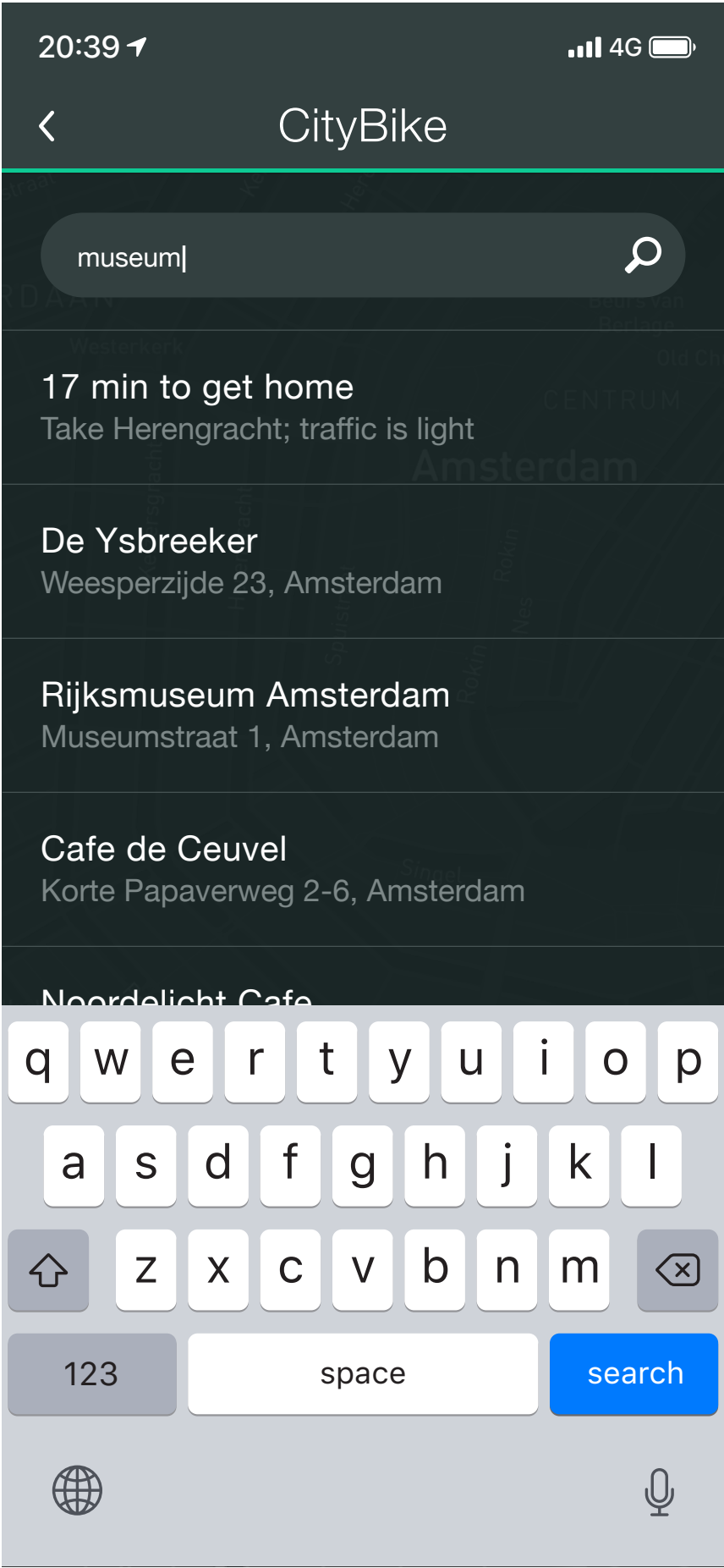*Try showing the user's location as well in this view.*

● The address search was intuitive to all users.

● Many users commented on how useful the weather visualization was.

● One user mentioned that he would use the app just to check the weather!

● Half of the users didn't realize that they could scroll for more information.
*Try adding a peek of lower content to make this more obvious.*

# Routing

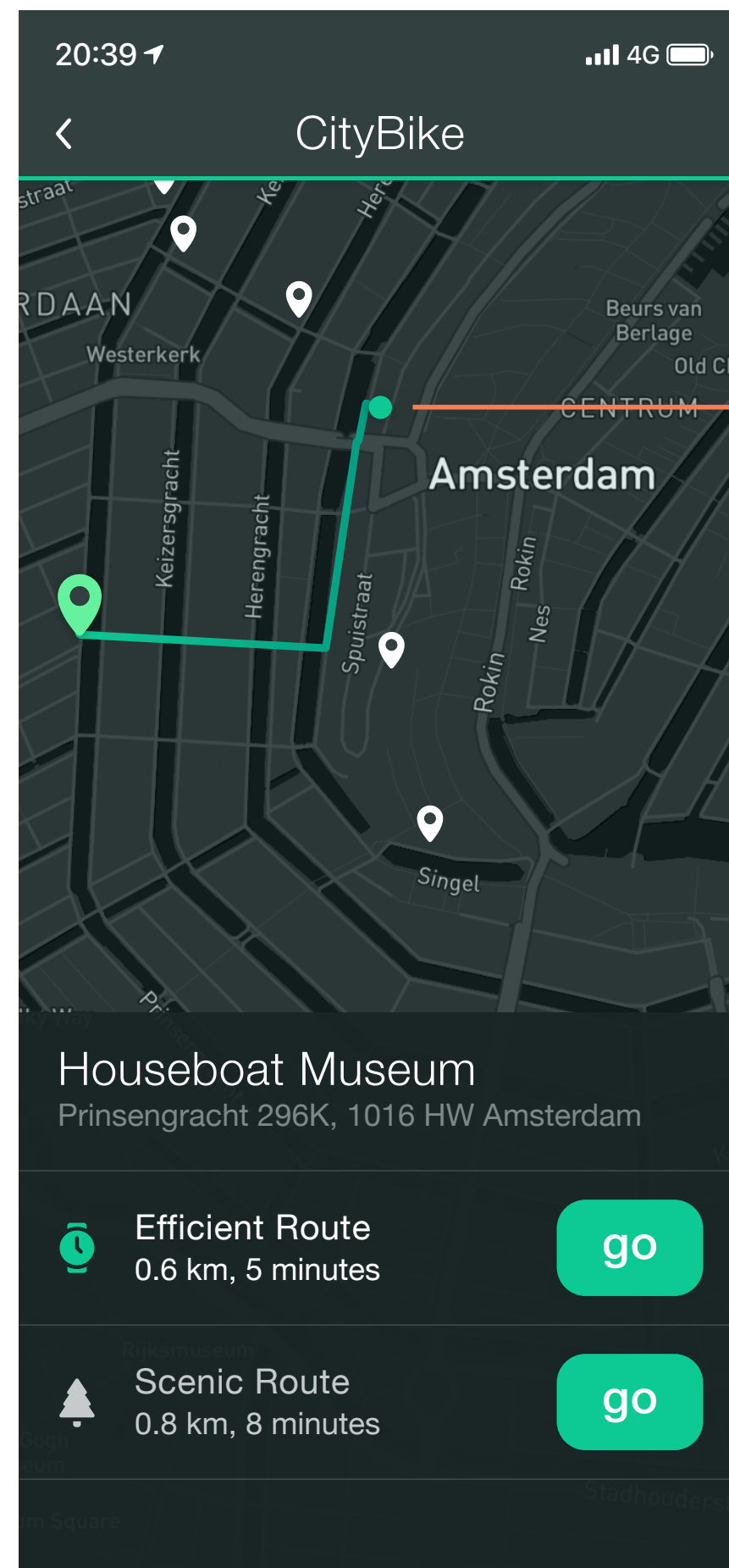**Objective:** Input the destination and select a route



- One user mentioned wanting an easy way to clear all contents from the search field. *Try replacing the "search" icon with an "x" seen on the next screen.*

- Seventy-five percent of users tapped on the destination from this screen.

# Routing

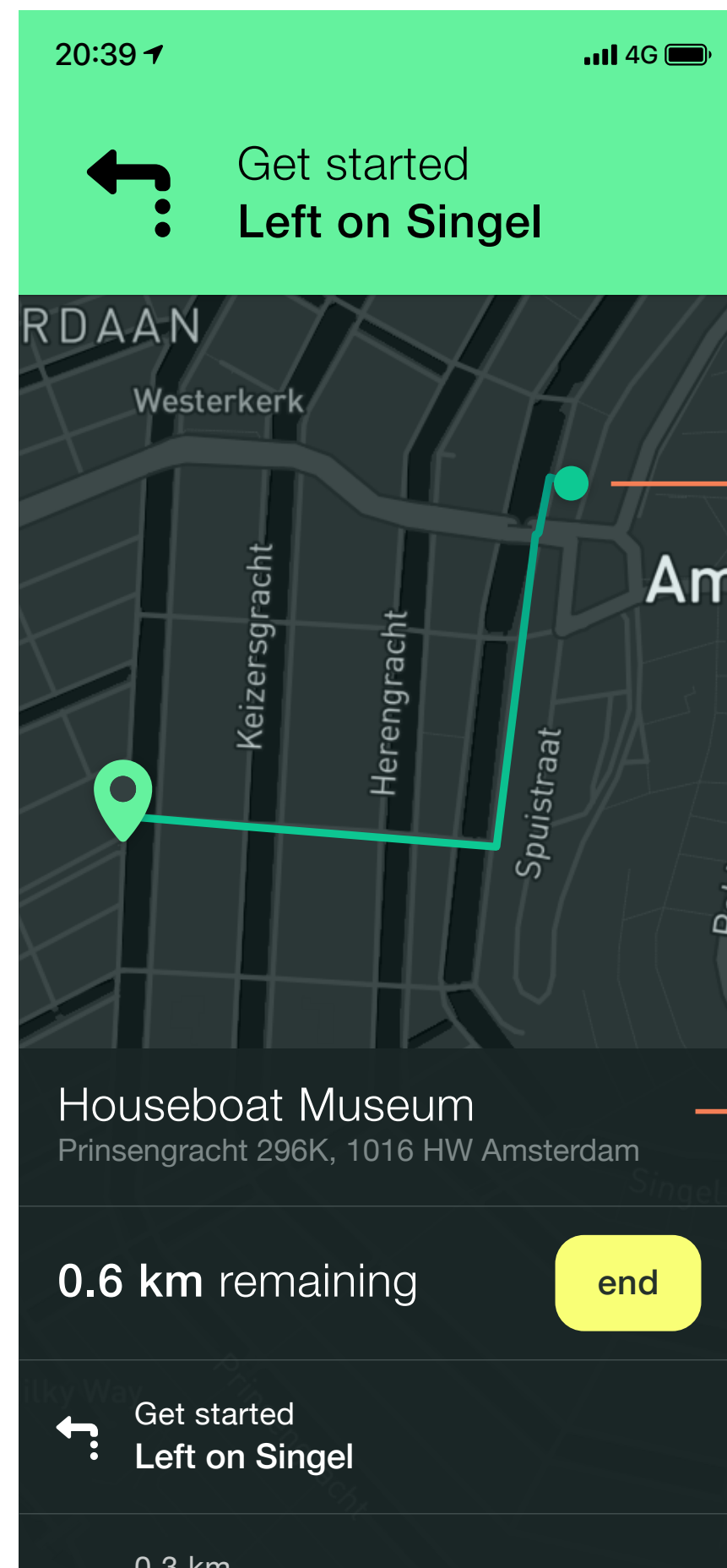**Objective:** Input the destination and select a route



- Four users couldn't tell which was the starting point and which was the destination.

  *Make the starting point more consistent with "current location" indicator from previous screens.*

- Most users tried to switch routes.

- Two users complained that it wasn't obvious enough which route was selected.

# Using Directions

**Objective:** Use directions to get to your destination
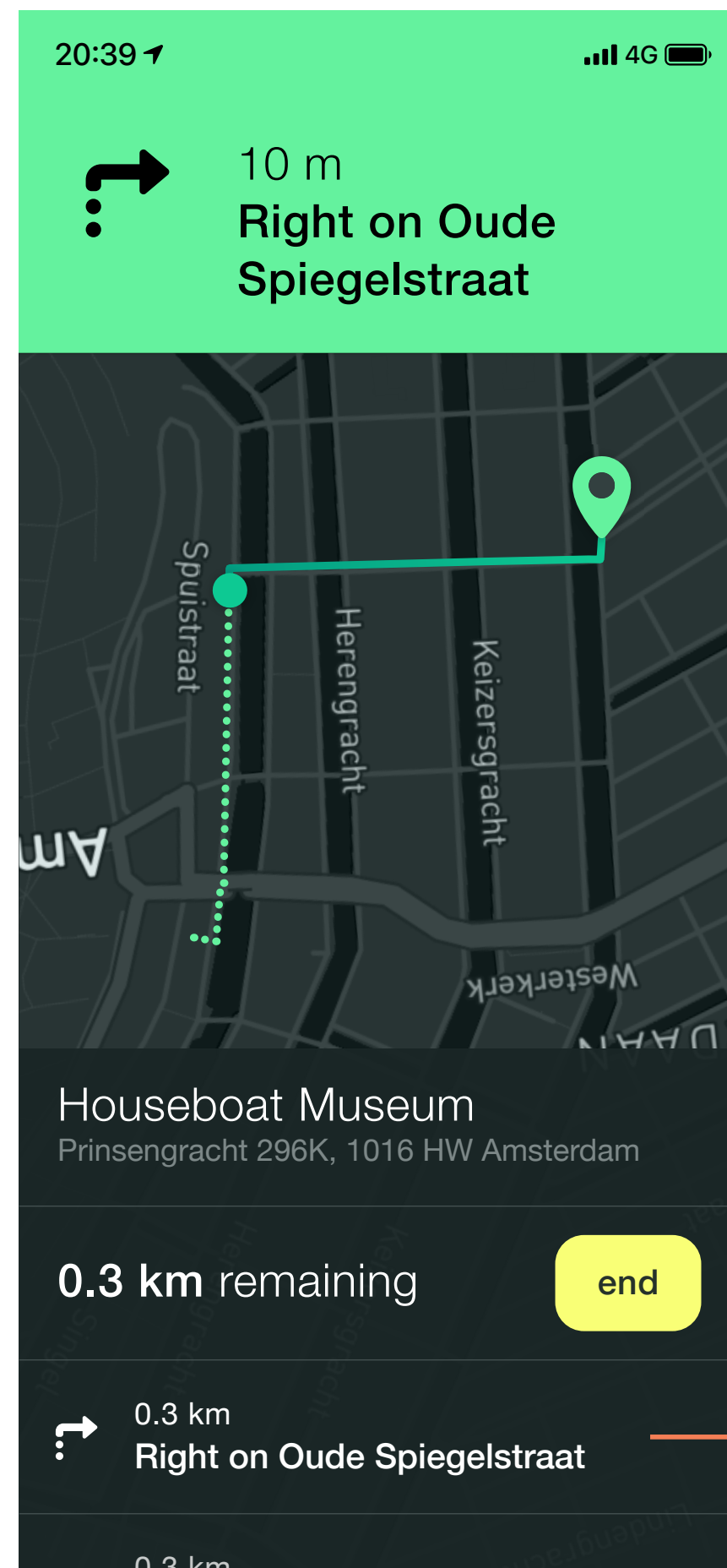


- One user suggested adding a way to minimize instructions without fully leaving the screen.

- Two users couldn't tell which dot was the current location and which was the destination.

- Many users had a diffiult time orienting at first.
  *Try adding a point showing direction to the location dot.*

- One user was frustrated that he couldn't change the route from this screen.
  *Try adding a back button for the user to easily adjust his route.*

# Using Directions

**Objective:** Use directions to get to your destination
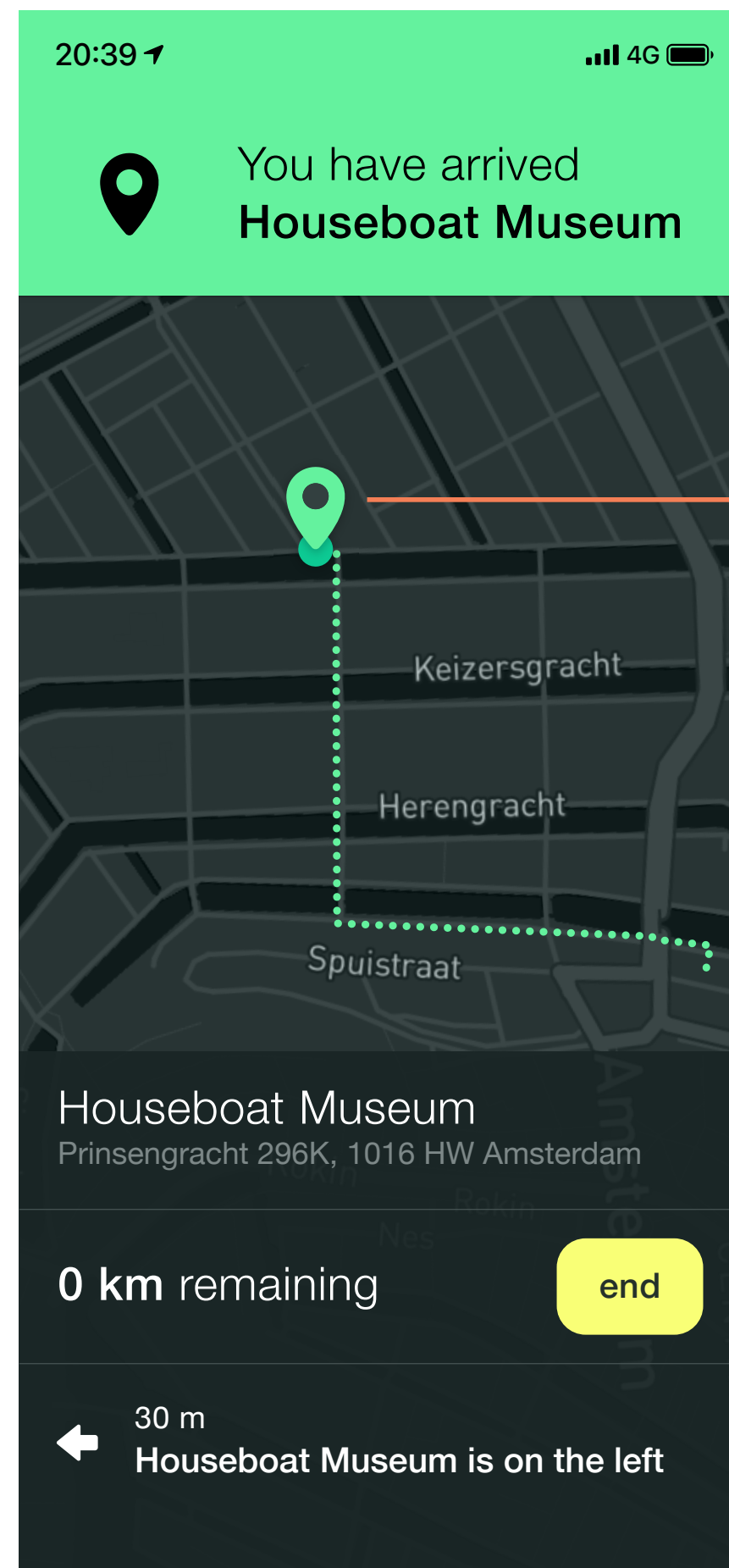


- Eight users were confused when the map rotated with their orientation.

- About half of users wanted a way to lock the map's orientation.
  *Try adding a compass icon to show current direction and to lock direction (similar to other mapping tools).*

- One user thought it was confusing to see nonupdating directions here.

- Two users wanted access to all of the directions, even after the trip had begun.

# Using Directions

**Objective:** Use directions to get to your destination

- Two users complained that it wasn't obvious enough when they'd reached their destination.
  *Try changing color or adding an effect that shows when the user has reached their destination.*

- Most users thought it was weird that they still needed to end directions after they'd reached their destination.
  *Add a timeout after the user reaches their destination.*