

# Design Guidelines

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# Structure

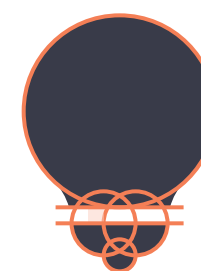
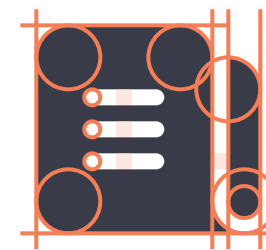
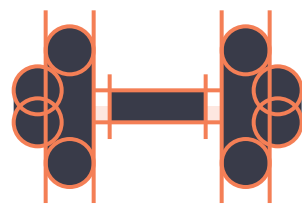
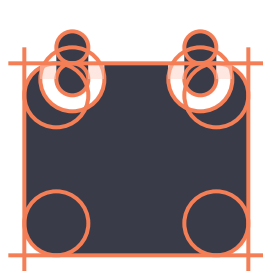
The Ambience Mirror presents information to the user in five layers, three being digital. The user uses a VUI to interact, never touching the mirror itself.



# Iconography

The Ambience Mirror combines dynamically generated weather illustrations with simple icons and typography.

Icons are designed to be pixel perfect on an 18 px. square grid and use rounded corners with 0.5, 1.0, and 2.0 px. radii. Spacing between elements is 1.0 px.



weather



calendar



social



today



history



firmware



insight



sleep



heart rate



steps



workout



email



note



ovulation



news



air quality



hydration



weight



skin



sick



humidity



Twitter



Facebook

# Typography

Ambience Mirror’s design balances subtlety with legibility.

The interface uses only Proxima Nova in thin, regular, and medium weights in four distinct styles.

**Greeting, Current User**

Proxima Nova Thin  
84 pt. / no wrapping

Hello

**Blurb, Data Summaries**

Proxima Nova Regular  
26 pt. / 30 pt. line height

You slept well last night.  
Time to conquer the day!

**Data Details**

Proxima Nova Regular  
18 pt. / 20 pt. line height

6'03" avg. pace  
57 m elevation gain

**Time, Lighting Mode, Titles**

Proxima Nova Medium  
16 pt. / no wrapping

7:48 AM • Natural Light

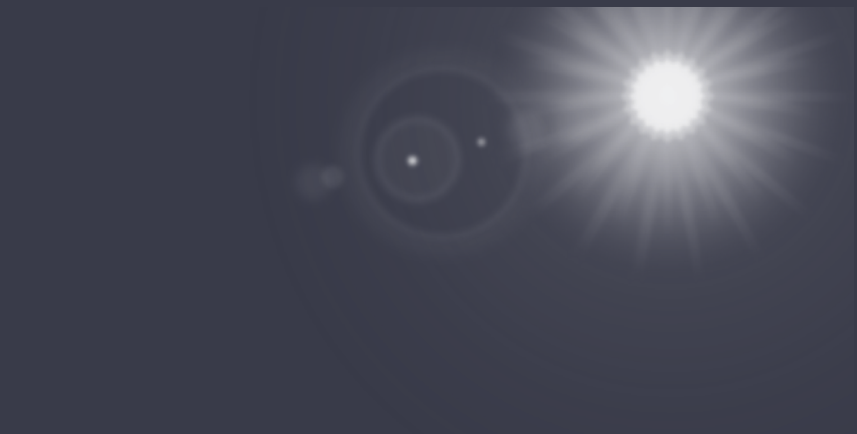


# Weather Layer

The weather layer sits metaphorically behind navigation and scene layers. Weather is generated and animated using actual weather data.

## Clear Day / Night

The sun or moon moves through the sky, rising and setting with the day or night.



## Partly Cloudy Day / Night

The sun and moon move through the sky accompanied by randomly generated clouds whose movement is based on wind speed and direction.



## Foggy / Cloudy / Stormy

Fog shifts subtly.



Cloud formations move through the sky based on wind speed and direction. Intensity is increased based on real-world data.

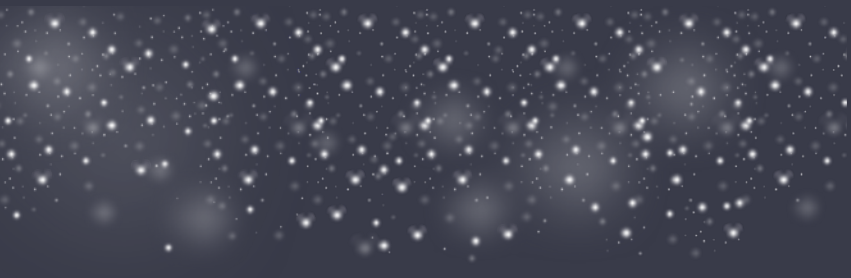


Storms build in intensity with randomly generated lightning and cloud formations.



## Rainy / Snowy

Both rain and snowfall are randomly generated at a density based on actual weather data.



# Navigation Layer

The navigation layer provides the user with a sense of place.

### Anonymous

When no user has identified themselves, the mirror displays generic weather content.

Time and lighting mode are always shown, regardless of log-in state.

### Navigation

When a user has identified themselves, the mirror prominently displays their name.

A series of icons represents the scenes the user has configured for display using the app.

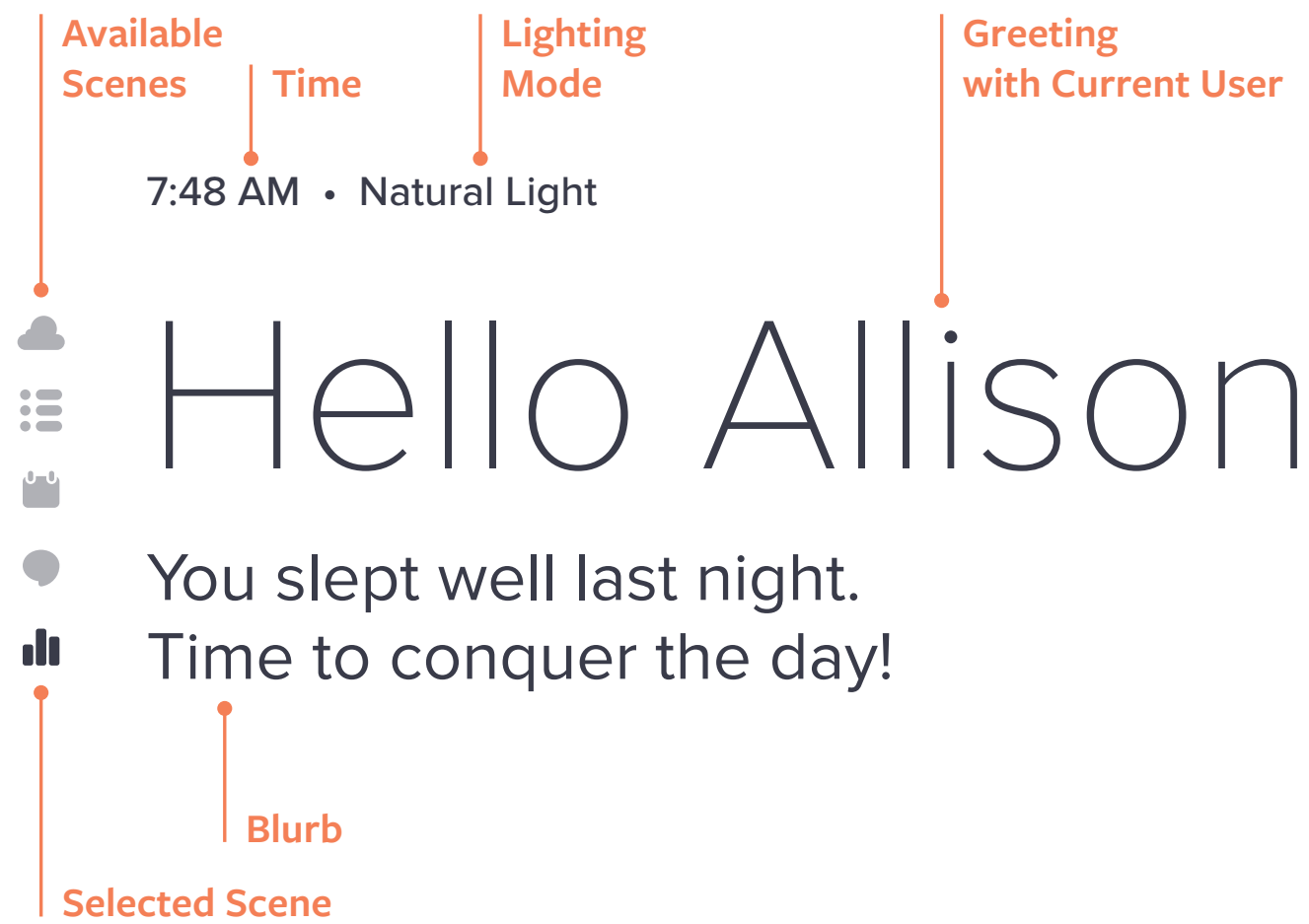
Weather is always the default scene to avoid revealing any sensitive information.

### Scenes

The user configures their Ambience Mirror to have up to five scenes. Available scenes include weather, today, calendar, social, and history.

Only weather and today scenes are required.

Today, social, and history scenes are highly customizable.



# Scene Layer

Scenes are made of data modules. Users can select which modules are most important to them, building custom layouts.

Content modules follow one of three templates: chart, notification, or statement.

### Chart

Charts all lead with the appropriate title and icon followed by a short data summary and up to two lines of details. The chart itself is dynamically generated and formatted to fit within the allotted space.

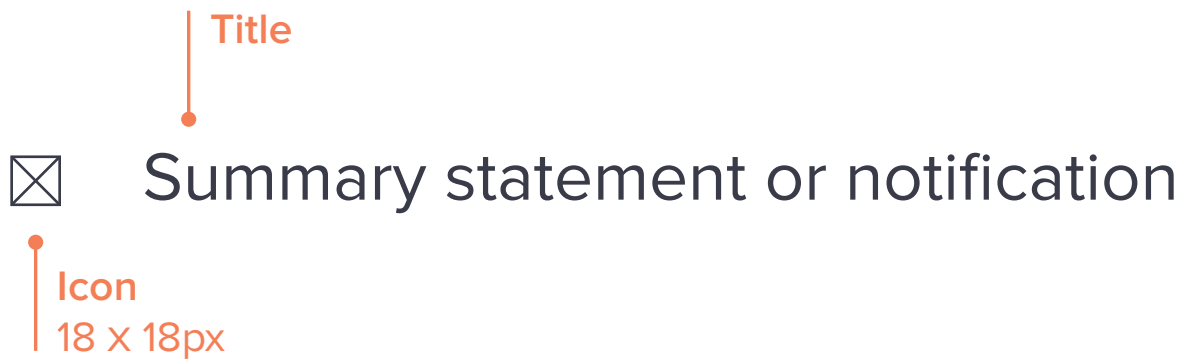
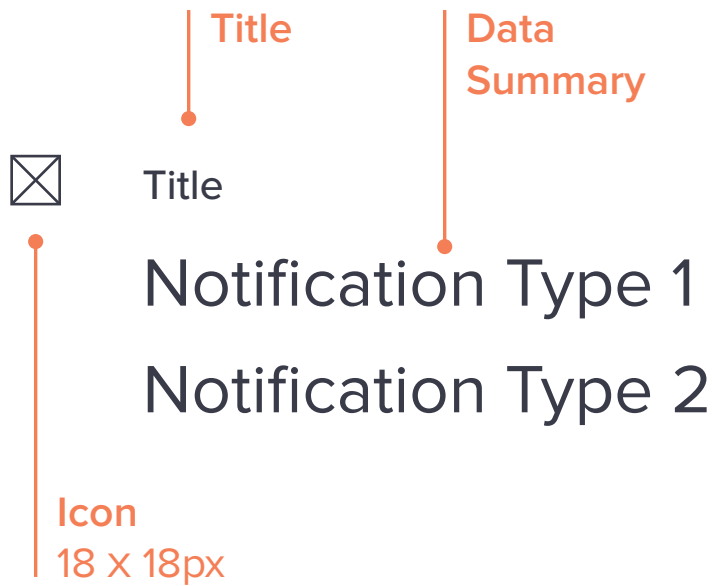
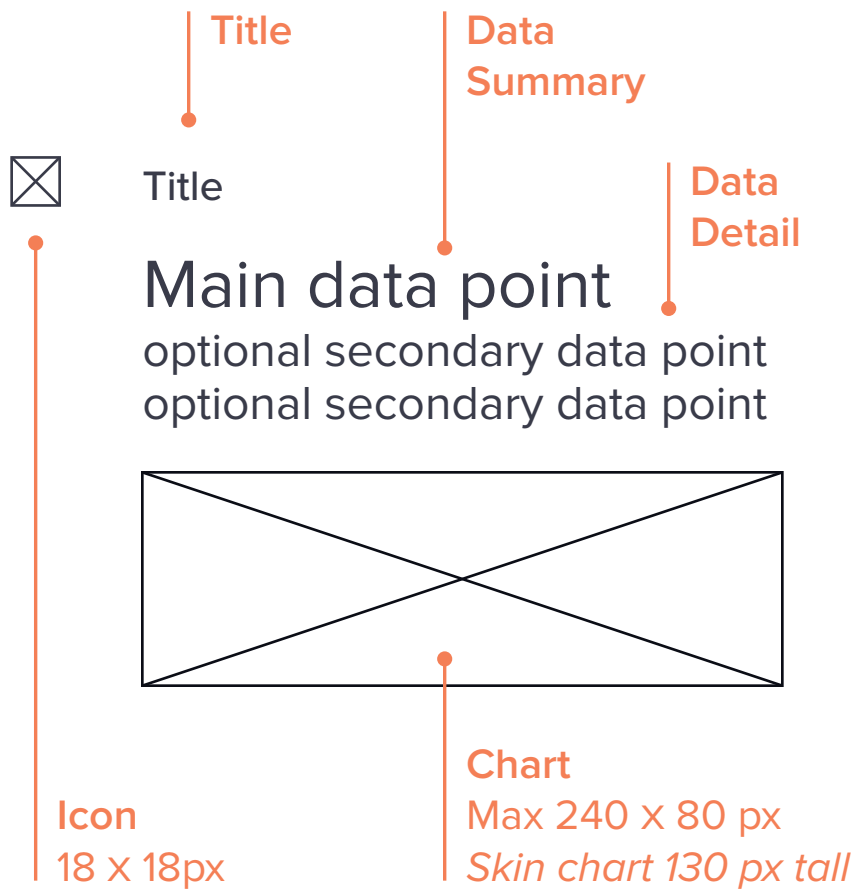
Modules contents (not including icons) should never exceed 400 px in width.

### Notification

Notifications lead with the title or source and icon. Notifications use the data summary style with an additional 10 px between lines.

### Statement

Statements consist of merely an icon and a short data summary.



# Scene Layer

## Chart Modules



Last Night's Sleep

7:42 total sleep  
2:06 deep sleep  
1 wake up






Your cycle

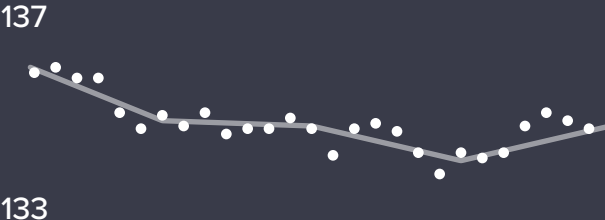
Low temperature  
26 days since your last period






Weight


135.3 lbs  
Weekly average up 0.2 lbs from last week





Skin

You have moderate irritation





Yesterday's Steps

12,324 total steps  
8.2 km





Heartrate

55 resting average  
145 max / 56 min  
103 walking average





Running Workout this Morning


5.01 km  
6'03" avg. pace  
57 m elevation gain






# Scene Layer

## Notification Modules

 Email


5 unread Personal emails

112 unread Work emails

 Events


You have 6 events today.

The first one is from 9:00 – 10:30.

 Twitter

3 replies


1 direct message

 Facebook

4 comments

6 likes

2 messages

 Today's Headlines

The giant cow the internet loves is not a cow.

Mexico's new president faces staunch divide.

## Statement Modules



You're looking slightly dehydrated



Nothing to worry about



You're looking well today




Hi Evie. Good luck on your chemistry test today!




2 new invitations




You slept 7:42 last night



It's currently 74° and dropping to a low of 62°. Light rain is expected.



Get to sleep by 10:30 to get 8 hours of sleep.



Take a deep breath. Today's air quality is good.