

Personas

The Walkers are a family of four living in San Jose, California. They're all generally healthy, and the entire family is tech savvy. They have a small house with two bathrooms and two Ambience Mirrors. They also have Ambience scales, as well as several personal devices.

Kyle

45, Creative Writing Professor

Kyle was recently diagnosed with diabetes and has been much more health conscious as a result. His new healthy lifestyle includes running in the morning and tracking his diet to make sure he doesn't have too many glasses of wine. His recent sabbatical gave him time to finish his third novel and do a small book tour.

Relevant Concerns

- Maintaining his health, especially his glucose levels
- Keeping up with his audience on Twitter
- Checking the weather and air quality before he runs

Devices

- Apple Watch
- iPhone
- Ambience sleep monitor

Allison

49, Medical Informatician

Allison's career is demanding, as she balances research with meetings and guest lectures. She tries to keep the stress of her job in check but doesn't always find the time. Allison often learns about new health tech before it hits the mainstream, and she has experimented and given up on many devices meant to manage her health and stress.

Relevant Concerns

- Managing her stress and general health
- Mentally preparing for the day
- Helping her family stay healthy

Devices

- Apple Watch
- iPhone
- Ambience sleep monitor



Olivia

21, Biology Major at UC Berkeley

Olivia is in her third year of studies at UC Berkeley. She lives at home with her family and enjoys helping her little sister with her science and math homework. She spends a lot of time with her on-again, off-again boyfriend, and on weekends she goes out with her friends.

Relevant Concerns

- Keeping her private life away from her family
- Staying well
- Getting ready to go out

Devices

- iPhone
- Ambience thermometer
- Ambience pedometer

Evie

13, Middle School Student

Evie likes school, especially English, gym, and choir. She recently started caring about fashion and makeup and begs her parents for money so she can go to the mall with her friends. She is on the track team and will go for runs with her dad when she wakes up early enough.

Relevant Concerns

- Keeping up with her friends on social media
- Taking care of her skin
- Remembering when she has tests

Devices

- iPhone