#	Category	Title	Actions	Input	Effort	Priority
# 013	Charts	Design more interactive charts	• Survey beta testers about what extra information would be useful • Design useful interactions for charts	"Most competitors have some form of chart interaction to see specifics about the data." —Brad V.	Moderate	Medium
# 022	Charts	Refine Customer Spend chart with actual data	• Gather multiple data sets, seeking outliers • Prototype chart using data sets • Refine the Customer Spend chart design	"The current visualization design makes too many guesses about how many times a guest visits a restaurant, how much they spend, etc." —Karen L.	Moderate	High
# 023	Charts	Test chart selection with beta testers	• Survey beta testers about what charts they need • Hold PDSs to design ideal charts with users • Add charts to current selection (ongoing)	"The selection of charts we offer is based on competitive research and educated guesses, but not on user feedback. Work with users to make sure we're fulfilling their needs." —Brad V.	Unknown	Medium
# 027	Charts	Review charts with outlier data	• Seek feedback from users on chart visualizations • Revise as necessary	"We're not sure how well our current chart designs will work with extreme and outlier data." —Maggie W. "We've tried to use realistic and extreme sample data to test, but haven't tested with any actual user data, so we should expect some issues on launch." —Paul M.	Low	Low
# 003	Dashboard	Test time-specific charts on dashboard	• Design an alternative dashboard option • Build the alternative dashboard • Test with users over a period of six weeks • Refine and implement best-performing option	"Most competitors use charts with specific time frames, while we have a single time frame that applies to the entire dashboard. Consider trying and testing an alternative to our dashboard design with a subset of beta users." —Brad V.	High	Low
# 004	Dashboard	Define dashboard summary messaging	• Work with experts to define specific rules • Bring in a copywriter to write samples and guidelines	"Our current dashboard shows a message at the top, but no rules are defined and the copy is only a placeholder." —Malia S.	Moderate	High
# 024	Navigation	Redesign Restaurant icon	• Redesign Restaurant icon	"Several users have asked what the Restaurant icon is supposed to be." —Anne H.	Low	Low
# 028	Navigation	Improve navigation transitions	• Explore different options for motion • Work with development team to find an implementable solution	"The current animation of the navigation on mobile is really choppy and awkward. We should work with developers to explore options." —Karen L.	Moderate	Medium
# 007	Search	Explore universal search option	• Design a universal search	"The per-section search works well, but a lot of users expect to be able to search everything at once." —Anne H. "Some sections are already really complex, so we might have to limit the universal search to the dashboard (home) page." —Karen L.	Low	Low
# 014	Heat Map	Improve table-dwell visualization	• Explore multiple options for the table-dwell visualization • Test options with users to select one for implementation	"Users don't understand that the table-dwell visualization is showing them information. They need it explained and then it's fine." —Anne H.	Moderate	Medium
# 015	Heat Map	Make it clear when a table has a conflict	• Design a way to show in the heat map when a table is double-booked	"Is there a way to tell when tables have a conflict? For example, when a party runs into another's reservation?" —Samantha M. "Not right now, but it's worth revisiting with the table-dwell visualization." —Paul M.	Low	Medium
# 016	Table Overview	Make conflicts more obvious	• Redesign conflicts on the "Table Overview" page	"Users aren't seeing when there are conflicts in the 'Table Overview.' It should be more obvious at a glance." —Anne H.	Low	High
# 005	Table Overview	Add a Today button for table overview	• Add a Today button to "Table Overview" page	"Is there a quick way to get to Today when browsing through 'Table Overview' visualizations?" —Samantha M.	Low	Medium
# 026	Reservations	Make multitable reservations easier	• Observe customer behavior and collect feedback around assigning a reservation to multiple tables	"A lot of users complain about how complicated it is to assign a reservation to multiple tables. We should make it easier." —Anne H. "We already looked at a lot of options, and this was the simplest. It's already easier than all of our competitors." —Karen L. "Let's review this again when we have more data about customer behaviors." —Jaime F.	Low	Medium
# 001	Charts	Create more contrast with background	• Increase contrast between colors and background	"The yellow we're using is not providing enough contrast on lower-quality screens." —Anne H.	Low	Complete
# 002	Heat Map	Create more contrast with background	• Increase contrast between colors and background	"The yellow we're using is not providing enough contrast on lower-quality screens." —Anne H.	Low	Complete
# 006	Reservations	Allow users to assign multiple tables to a reservation	• Explore multiple options for multitable reservations • Prototype for user testing	"Assigning tables to reservations is often not one-to-one." —Maggie W.	High	Complete
# 008	Navigation	Make selected state clear on mobile	• Create a new state to show the user's current location within the navigation	"With the prototype on mobile, users aren't able to tell which section they're currently on." —Anne H.	Low	Complete
# 009	Table Overview	Increase size of table numbers	• Increase size of table numbers • Re-implement number and visualization	"Many users are struggling to see table numbers." —Anne H. "Increasing the number size will also affect the time visualization around the number." —Karen L.	Moderate	Complete
# 010	Heat Map	Add non-tables	• Design bar seating options • Implement options with single and multiple seats	"We need options for bar as well as traditional table seating." —Maggie W.	Moderate	Complete
# 011	Reservations	Sorting	• Implement sorting controls so that users can sort by time or by assignment	"There's a problem when the user has a lot of unassigned tables, but they're all for days far in the future." —Samantha M.	Low	Complete
# 012	Table Overview	Linear visualization	• Explore visualizations that focuses on time rather than location in the restaurant • Test options with users to choose a design to implement	"A lot of tools have a way to view table availability in terms of time as well as location." —Paul M.	High	Complete
# 017	Charts	Show time until reservation	• Explore options for showing the time a table has until an upcoming reservation	"Maybe we can reuse the dwell visualization to show this." —Karen L.	Moderate	Complete
# 018	Charts	Design for different y-axes	• Design for data comparisons that have different y-axes	"Users need to be able to see the relationships between data sets that are measuring different things." —Brad V.	Moderate	Complete
# 019	Charts	Preview chart	• Add a step to chart creation allowing users to preview a chart before adding it to their dashboard	"It would be nice if users could see what they're creating before committing to it." —Malia S.	Moderate	Complete
# 020	Notifications	Notification copy	• Work with a copywriter to create notification summaries that are both complete and easy to scan • Test notifications with users	"Our current notifications require a lot of reading to get through." —Malia S.	Moderate	Complete
# 021	Notifications	Add a dismiss option	• Add a "dismiss" button to notifications	"Our notifications have clear calls to action, but no option to dismiss." —Maggie W.	Low	Complete
# 025	Charts	Add deviation from average	• Allow users to add a chart with data as it deviates from the average • Design charts showing deviation from average	"A few users have mentioned that they're less interested in seeing raw data and more interested in how data deviates from what's normal for them." —Anne H.	Moderate	Complete